

What is Technical Writing?

Technical writing is a process in which one gathers, organizes, and conveys specialized information to specific audiences to bridge communication gaps and help reach desired outcomes. In other words, it is using a specific skillset to simplify complex ideas so that they can be understood by the intended audience. The person writing this flyer is using technical writing to get this information to you!

POTENTIAL JOBS

- » Book Editor
- » Medical Writer
- » Product review writer
- » Instruction manual writer
- » Case study writer
- » Legal document writer

EDUCATION

- » Bachelor's degree in English, Communications, Journalism, or a related field
- » Optional: Certification in Technical Writing
- » Preferred: experience as specialist or research assistant in a technical field

IMPORTANT QUALITIES

- » Critical-thinking skills
- » Detail oriented
- » Imagination
- » Teamwork
- » Technical skills
- » Writing skills


Technical writing skills are valuable in nearly every industry. Even if you do not make a career out of technical writing, the skills and tools that you learn will benefit you wherever you go!

DUTIES OF TECHNICAL WRITER

- » Study the needs of users
- » Study product samples and talk with product designers and developers
- » Write or revise content for products
- » Collect user feedback to update and improve content
- » Edit material prepared by other writers

SALARY AND JOB OUTLOOK

Full-time or freelance:
Median salary in 2022 was \$79,960 per year with some technical writers making up to \$128,110 per year with a projected job growth of 7% per year until 2032.



Partially arranged letter tiles. Technical writers arrange information in ways that make sense to their audience.